

## ICU#14 – IPR and Open Innovation – One year later Method, raw clusters and reference list

Pierre Bitard – ANRT  
for EC project INNO - GRIPS

### 1. Method

1. This ICU is based upon a semantic analysis of a selection 732 articles from international Press Agencies, newspapers and specialised journals, collected from December 2008 to April 2010. By definition, all results presented are 'as of' the period concerned.
2. In addition to Press Agencies News and to specialised journals, the newspapers are the most important ones of about 20 countries: China, Denmark, France, Germany, India, Indonesia, Ireland, Israel, Italy, Japan, Korea, Russia, Spain, Sweden, Swiss, Taiwan, Turkey, UK and the US (Cf. the reference list below).
3. In the first place, the articles are collected because they contain the root word: "innovat\*".
4. NB: we've then strictly applied the same method as that we use for ICU3 (as of November 2009) on the exact same topic. To deal with "open innovation and IPR", we have chosen "IPR" as a departure point (bear in mind that all the articles contain "innovat-"), precisating it with words that express a notion of "openness":
  - The primary selection of texts contains all documents with IPR;
  - In this selection, we chose to pick only those with common characteristics of open innovation (cf. Chesbrough et al.), i.e. aca\*, universit\*, network\*, partner\*, collaborati\*, cooperati\* or participati\*.
  - In the end, the document base on which the semantic cluster analysis was carried out contained: 732 documents.
5. We carried out a cluster analysis on those 732 articles based on "COMPANY NAMES" and "COMMON-NOUNS" used in the articles. Three clusters were then obtained.

### 2. Clustering

Clusters level 1 and 2 only are hereafter presented; analysing the clusters so as to qualify them entails getting back to the documents that structure them. In this case, about a hundred references were read so as to give the clusters their labels.

**Cluster 1: drug, customer, patient, phase, share, income, product, disease, sale, solution (304 documents)**

Cluster 1.1: drug, phase, patient, health, cancer, study, disease, vaccine, medicine, treatment (141 documents)

Cluster 1.2: customer, income, share, network, question, solution, security, service, game, growth (113 documents)

Cluster 1.3: device, stem, technology, power, solution, design, cell, semiconductor, channel, client (50 documents)

**Cluster 2: patent, court, law, trade, trademark, registration, Tivo, Apple, agreement, protection (214 documents)**

Cluster 2.1: patent, Tivo, trademark, registration, application, court, law, invention, design, fee (108 documents)

Cluster 2.2: export, tax, AT and T, internet, trade, import, bank, custom, policy, government (70 documents)

Cluster 2.3: Apple, Nokia, AT&T, phone, maker, Google, operator, handset, Qualcomm, patent (36 documents)

**Cluster 3: university, innovation, knowledge, energy, idea, economy, research, student, education, project (214 documents)**

Cluster 3.1: knowledge, report, economy, company, idea, entrepreneur, market, product, business, customer (107 documents)

Cluster 3.2: energy, fund, emission, climate, cooperation, city, agreement, country, union, oil (56 documents)

Cluster 3.3: design, university, centre, course, research, student, programmes, commercialisation, project, campus (51 documents)

NB: As a reminder: the clustering analysis is based upon a variant of 'k-means', classic 'bags of words' type; we have chosen to have a maximum of 3 groupings, based on proximities to the entities: 'companies' and 'common-nouns'.

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